

# PAUL ANDRÉ

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POSITION	<b>Facebook</b> , CA, USA <i>UX Researcher</i>		[2013 - ]
RESEARCH INTERESTS	Social Computing: understanding and designing for self and social awareness, recently in light of identity and social engagement, or complex artefact collaboration. Background of studying and building for information seeking and inspiration.		
EDUCATION	<b>University of Southampton</b> Ph.D, Human-Computer Interaction Advisor: m.c. schraefel Thesis: Self-Presentation and Social Awareness in Workplace Technologies		[2007 - 2011]
	<b>University of Southampton</b> MEng Computer Science, first class honours Specialising in artificial intelligence and multimedia systems		[2002 - 2006]
PREVIOUS EMPLOYMENT	<b>Carnegie Mellon University</b> , Pittsburgh, USA <i>Postdoctoral Fellow</i> , with Niki Kittur and Bob Kraut Social computing and crowdsourcing. Focused on mechanisms and applications for complex and creative crowdsourcing, with two specific projects: group size and collaboration, and crowd-supported synthesis.		[2011 - 2013]
	<b>Microsoft Research</b> , Cambridge, UK <i>Research Intern</i> , with Abigail Sellen and Ken Wood Can we use public media to support personal and social reminiscence, within the workplace? Software and hardware deployment and interviews of experience.		[Summer 2010]
	<b>Microsoft Research</b> , Redmond, US <i>Research Intern</i> , with Ed Cutrell and Desney Tan Novel image interfaces for image search. Analysed differences in web and image search through interviews and log analysis. Storyboarded a number of different interfaces for image search, before collaborating on prototyping a final version.		[Fall 2008]
	<b>Microsoft Research</b> , Redmond, US <i>Research Intern</i> , with Jaime Teevan and Susan Dumais Serendipity in web search. Analysed Bing query logs and conducted a study to look at results people judge interesting and (not) relevant, in order to examine whether serendipitous results appear in web search and whether personalization harms that potential.		[Summer 2008]
	<b>Microsoft Live Labs</b> , Redmond, US <i>Research Intern</i> , with Steve Drucker Lead research into exploring lack of informal group decision support tools; design recommendations for a lightweight support tool drawn up based on a survey and formative studies. Collaborated with Microsoft Research in exploring the concept of 'semantic thumbnails' to improve both Web searching and recall.		[Summer 2007]
	<b>Government Department</b> (electronic distribution of name withheld by contractual obligations) <i>Undergraduate Technologist</i>		[Summer 2005]

## Conference Papers

- [1] **André, P.**, Kraut, R., & Kittur, A. Effects of Simultaneous and Sequential Work Structures on Distributed Collaborative Interdependent Tasks. *CHI 2014*.
- [2] **André, P.**, Kittur, A., & Dow, S. Crowd Synthesis: Extracting Categories and Clusters from Complex Data. *CSCW 2014*.
- [3] **André, P.**, Zhang, H., Kim, J., Chilton, L., Dow, S.P., & Miller, R.C. Community Clustering: Leveraging an Academic Crowd to Form Coherent Sessions. *HCOMP 2013*. **Notable Paper award**.
- [4] **André, P.**, Bernstein, M.S, & Luther, K. Who Gives a Tweet? Evaluating Microblog Content. *CSCW 2012*. **Honorable Mention award**.
- [5] Kittur, A. Khamkar, S., **André, P.**, & Kraut, R.E. CrowdWeaver: Visually managing complex crowd work. *CSCW 2012*.
- [6] **André, P.**, Sellen, A.J., schraefel, m.c., and Wood, K.R. Making Public Media Personal: Nostalgia and Reminiscence in the Office. *BCS HCI 2011*.
- [7] Bernstein, M.S., Monroy-Hernández, A., Harry, D., **André, P.**, Panovich, K. and Vargas, G. 4chan and /b/: An Analysis of Anonymity and Ephemerality in a Large Online Community. *ICWSM 2011*. **Best Paper award**.
- [8] **André, P.**, schraefel, m.c., Dix, A., and White, R. Expressing Well-Being Online: towards Self-Reflection and Social Awareness. *iConference 2011*.
- [9] Van Kleek, M., Moore, B., Karger, D., **André, P.**, and schraefel, m.c. Atomate It! End-user context sensitive automation using heterogeneous information sources on the Web. *WWW 2010*.
- [10] **André, P.**, schraefel, m.c., Teevan, J. and Dumais, S.T. Discovery Is Never By Chance: Designing for (un)Serendipity. *Creativity & Cognition 2009*.
- [11] **André, P.**, Cutrell, E., Tan, D.S. and Smith, G. Designing Novel Image Search Interfaces by Understanding Unique Characteristics and Usage. *INTERACT 2009*.
- [12] **André, P.**, Teevan, J. and Dumais, S.T. From X-Rays to Silly Putty via Uranus: Serendipity and its Role in Web Search. *CHI 2009*.
- [13] Teevan, J., Cutrell, E., Fisher, D., Drucker, S. M., Ramos, G., **André, P.** and Hu, C. Visual Snippets: Summarizing Web Pages for Search and Revisitation. *CHI 2009*.
- [14] **André, P.**, Wilson, M. L., Russell, A., Smith, D. A., Owens, A. and schraefel, m. c. Continuum: designing timelines for hierarchies, relationships and scale. *UIST 2007*.
- [15] **André, P.**, Chapman, M., Frazer, A., Hargood, C., Hayton, A., Hooper, C., Willingham, G., Martinez, K. and schraefel, m. c. Rules of Engagement: design attributes for social interactions. *BCS HCI 2006*.

## Articles, Book Chapters, Alternative Forums

- [16] Zhang, H., **André, P.**, Chilton, L., Kim, J., Dow, S., Miller, R., Mackay, W., and Beaudoin-Ladon, M. Cobi: Communitysourcing Large-Scale Conference Scheduling. *CHI 2013 Interactivity*.
- [17] Tomlinson, B., Ross, J., **André, P.**, Baumer, E., Patterson, D., Corneli, J., Mahaux, M., Nobarany, S., Lazzari, M., Penzenstadler, B., Torrance, A., Callele, D., Olson, G., Silberman, S., Stünder, M., Palamedi, F., Salah, A., Morrill, E., Franch, X., Mueller, F., Kaye, J., Black, R. W., Cohn, M. L., Shih, P. C., Brewer, J., Goyal, N., Näkki, P., Huang, J., Baghaei, N., and Saper, C. Massively distributed authorship of academic papers. *alt.chi 2012*.
- [18] **André, P.**, schraefel, m.c., Dix, A., and White, R. Experience in Affective Social Systems: Methodologies and Case Study. *alt.chi 2010*.
- [19] Van Kleek, M., **André, P.**, Moore, B., Karger, D. and schraefel, m. c. Mixing the reactive with the personal: Opportunities for end-user programming in personal information management. In: *No Code Required: Giving Users Tools to Transform the Web*, Morgan Kaufman. 2010.

SERVICE Program Committee: CSCW 2013, CHI 2014.  
 UIST 2012, 2013 Publicity Co-Chair.  
 CHI 2011, 2012 Madness Co-Chair.  
 CrowdCamp Workshop: CHI 2012, CSCW 2013.  
 Co-founder and organiser of HCI reading group at University of Southampton.  
 Student Volunteer: CHI 2007, UIST 2007, C&C 2009.  
 Reviewer: CHI, CSCW, UIST, UbiComp, INTERACT, ISWC.

TALKS *Self and Social Awareness: Designing for Communication and Collaboration*  
**Facebook** (May 6, 2013)  
**eBay Research** (Apr 23, 2013)  
**Yahoo! Labs** (Apr 19, 2013)  
**Google Research** (Mar 22, 2013)  
**MIT HCI Seminar** (Mar 8, 2013)  
**CMU Social Computing** (Mar 4, 2013)  
*Making Public Media Personal: Reminiscence and Nostalgia in the Workplace*  
**Adobe** (Aug 2011)  
*Human Values in the Workplace: Well-being and Reminiscence*  
**The Open University** (Jan 2011)  
*What Can a One-eyed Camel Teach Us About Serendipity?*  
**University College London (UCL)** (Nov 2010)  
*Designing Novel Image Search Interfaces by Understanding Unique Characteristics and Usage*  
**Microsoft Research Cambridge** (Mar 2009)

SELECTED PRESS **Harvard Business Review** (May 2012). *What Makes a Great Tweet.*  
**TIME** (February 2012). *How to Not Be Extremely Annoying on Twitter.*  
**The Atlantic** (January 2012). *Be Better at Twitter.*  
**Slate** (June 2011). *4chanonomics.*  
**Rhizome** (May 2011) *Recommended Reading: 4chan and /b/.*  
**CNN** (Jan 2011). *4 Online Services to Satisfy Your Vanity.*  
**Mashable** (Dec 2010). *Are Your Tweets Boring or Beneficial?*  
**TechCrunch** (Dec 2010). *Who Gives A Tweet: MIT Researchers Build a "Hot or Not" for Twitter.*

TECHNICAL LAMP stack (Linux, Apache, MySQL, PHP); HTML/JavaScript; large-scale log analysis (C#, LINQ, MapReduce); data scraping, manipulation, analysis (SQL, Python, R); specific experience with e.g., Facebook application (Flash), Twitter API.

INTERESTS AND ACTIVITIES I am an avid reader and film enthusiast, of both classic and contemporary genres. In a previous life I enjoyed organising, socialising, and dj'ing at Rock Music Society events, was a founding trustee of Awesome Foundation Pittsburgh, and now in my spare time I am re-learning French, eating dessert, and getting involved in various art and parody projects.

REFEREES Prof. Aniket Kittur  
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